

2021

Children's Funding Project Impact Snapshot

Our Mission

Children's Funding Project helps communities and states expand equitable opportunities for children and youth through strategic public financing.

Our Vision

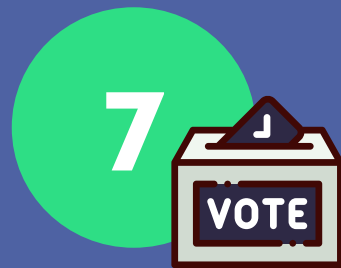
Children's Funding Project envisions a nation where all children and youth thrive because all communities maintain equitable, coordinated, and sustainable funding for comprehensive programs and services.



We Helped



communities and states with their strategic finance planning



communities prepare to pursue a local ballot measure to create a dedicated stream of public funding for children's services



communities quantify the amount of American Rescue Plan funding they would receive and identify key decision-makers to target to influence how those funds are spent

We Educated



local and national foundations through our ongoing cohorts about the ways philanthropists can support public financing for children and youth

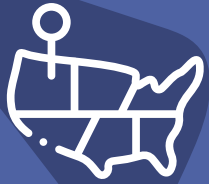
We Organized

local leaders from voter-approved children's funds into a new community of practice to share strategies for administering funds efficiently, equitably, and transparently



We Tracked American Rescue Plan Funding in

50
states



6

U.S. territories



27,000+

counties, cities,
and towns



~17,000

school districts



3,500

higher education institutions



We're Helping Build a National Movement

Across **10** states, local communities maintain **48** voter-approved children's funds that generate **\$1.5 billion** annually to support programs and services for infants, toddlers, children, and youth.



@FundOurKids



Children's Funding Project

What People Say About Us

“Children’s Funding Project offers best in class support so community leaders can successfully navigate the technically and politically complex challenge of winning more funding for kids, and ensure every dollar is used well.”

—**September Jarrett**, program officer, Heising-Simons Foundation

“Children’s Funding Project has developed an incredible framework and tools to support communities in growing their youth-centered investments. They are a dynamic team with demonstrated skill, experience, knowledge, and capacity to coach.”

—**Kimberly Sama**, vice president of finance and organizational development, UP Partnership, San Antonio, TX

“The Office of Youth and Families had a great experience working with Children’s Funding Project. They provided crucial technical assistance to create tools that will shape the way policymakers, nonprofits, and city leaders make decisions that impact vulnerable families for years to come.”

—**Jack Shaevitz**, deputy director of policy, City of New Orleans, LA

“When it comes to funding, many of our state allies are ready to move policymakers from models and estimates to solutions for generating revenue. Children’s Funding Project’s expansive research and tracking helps us provide them crucial information about what other states are actually passing and implementing—giving proof that this is possible.”

—**Helene Stebbins**, executive director, Alliance for Early Success

CHILDREN’
FUNDING PROJECT