

Children's Funding Project Framework for Impact

The Why

The Problem

The programs and services that help nurture and prepare children and youth are dramatically underfunded and deeply inequitable. Yet, community and state leaders and public agencies lack the coordination, resources, and access to knowledge to fund children and youth services in sustainable and equitable ways.

Core Strategies



Short-Term Outcomes

State and community leaders have the tools and information necessary to support their strategic finance planning.

State and community leaders have the skills and knowledge to quantify, sustain, and advance funding for children and youth services.

Medium-Term Outcomes

Communities use multisector working groups to collaborate on equitable funding strategies to support children and youth.

State and community leaders build relationships with their peers in other localities to share ideas and strategies for funding comprehensive children and youth services in equitable ways.

State and community leaders move from a scarcity mindset to an abundance mindset about available public resources.

Long-Term Outcomes

States and communities have a diverse pipeline of professionals with expertise in strategic finance planning.

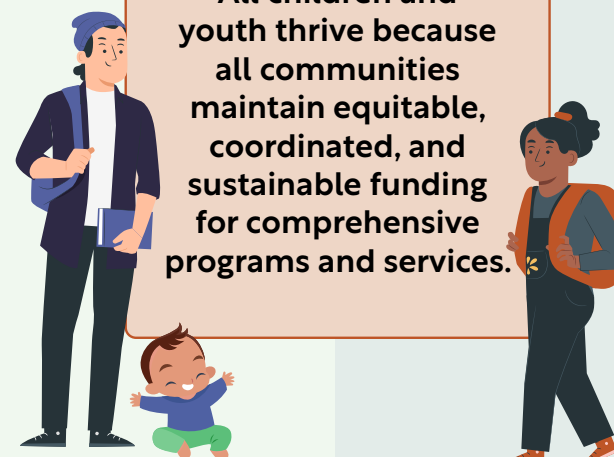
More states and communities create dedicated sources of funding to support services for children and youth of all ages.

States and communities distribute funding in equitable, efficient, and accountable ways.

The needs of children and youth become funding priorities for communities and states nationwide.

Ultimate Impact

All children and youth thrive because all communities maintain equitable, coordinated, and sustainable funding for comprehensive programs and services.



The How

Delivering Services

Deliver services, resources, and tools to states and communities

Activities

Comprehensive strategic finance planning

Standardized fiscal data collection and cost analysis

Advocacy planning for dedicated funding for children and youth

Outputs

fiscal maps, cost models, revenue option research, emerging funding strategies, comprehensive strategic public financing plans

database of state and local fiscal metrics and cost estimation tools

research on taxing authority, public opinion research, messaging packages, draft ballot measure language

Strategic Coaching

Coach state and community leaders to develop their own skills

Activities

One-on-one coaching

Communities of practice and training cohorts

Coalition groups and networks

Training events

Outputs

customized training and advice

individual training, peer exchange, metrics of success, plans for building and diversifying the strategic financing workforce

Children's Funding Institute, workshops, webinars, panel discussions

Movement Building

Build a movement among state and community leaders and advocates

Activities

Promote emerging funding methods, enabling legislation, and best practices

Elevate local and state success stories

Inspire a racially and geographically diverse pipeline of professionals to pursue strategic public financing

Outputs

Partner with advocacy organizations and funders across the cradle-to-career spectrum

fact sheets, reports, case studies, tools, webinars, op-eds, speaking engagements, conference presentations

cohort of financing professionals, community examples

participate in national coalitions, cross-promote resources, collaborate with funder groups

Children's Funding Project is a nonprofit social impact organization that helps communities and states expand equitable opportunities for children and youth through strategic public financing. childrensfundingproject.org

